REPORTING

POST EVENT REPORT

a) Overall introduction of Tournament

~ Event Logistics

WFDF World Masters Ultimate Club Championships 2018 – Winnipeg & Rosser, Manitoba – Canada

The inaugural WFDF WMUCC was held in the Canadian city of Winnipeg and Rural Municipality of Rosser, Manitoba Canada.

The matches took place from July 29th to August 3rd at Little Mountain Sportsplex which offered 39 fields, one of which was a feature field to stream a main match and hold up to 4,000 spectators. (Independent Jewellers Limited Ultimate Park was used as a backup in case of rain). On August 4th, three of the four finals were played at Investors Group Athletic Field which is a professional football stadium which can house 33,000 people.

There were more than 1700 athletes and non-playing team support who took part in WMUCC 2018. Their breakdown was as follows:

Please note that GEMSPro is not allowed us to trace profiles by gender at this time. We did have one registrant sign up with the designation "Prefer Not to Disclose": 1. Everyone else registered as male or female. You can see by the division breakdown below that there is a problem with the system post event reporting as we had 1700+ athlete but now only list 1515 below when broken down.

Women's Division – 305
Men's - 482
Men's Masters - 347
Mixed - 381
Total = 1515
There was a total of 72 teams at this event from 13 countries. The list of teams per country is attached in "Appendix A". The team per country breakdown is as follows:

Australia – 2
Canada – 24
Colombia – 3
France – 2
Germany – 2
India – 1
Japan – 5
Mexico – 1
New Zealand – 2
Republic of Korea – 2
Singapore – 2
United States of America – 23
United Kingdom – 3

These teams played in 4 divisions. There was Men's with 21 teams, Women's with 15 teams, Mixed with 21 teams and Grand Masters Men's with 15 teams.

~ How did the event go?

Overall the event went well. With this being the first time that Winnipeg has hosted a World event or worked with WFDF there was lots of learning opportunity for this event and future events. This was increased by this being the first ever Master's Club Championships with its own event designation. However, when the finals were complete, most of those involved were happy with the end result.

Athlete's – Although we took a record low rain for the spring and summer and officially hit a drought status, we were able to keep the fields barely operable and this allowed us to get all games in on all days. Weather varied from cool to hot but was playable on all days. When athlete's get to play all of their games each day on time, then they are usually pretty happy. There were only 1-2 instances the whole week of delays. One due to erosion on a field which brought up debris from underlying layers of soil. Another from a dispute over time and score.

Score Keeping – We had put our junior program to work supplying 125 volunteers to score keeping and reporting. We had a diligent crew of adult volunteers working around the clock to update and enter scores into the system. Between the kids running back and forth to fields, their work as score keepers and the adult volunteers working overnight in a trailer, the score recording worked well.

Volunteers – We had a shortage of volunteers. This meant that we were able to staff games and score reporting to a full need. We were able to get water to fields and supply field food stations without problem. We were short on parking crew which effected some patrols and monitoring of the public streets, but in the end worked well. We were really short on beer garden, security and gate wardens though. This limited our ability to open extra food and drink stations and also to monitor exterior fields or get people breaks on time.

Shuttle Service – This service ran from just after 6am until past 2am on certain days. We opened this service to athletes only and ran it to the host hotels. There were about 20 complaints made to TOC that the shuttle service should be open to everyone and not just athletes or not just people at host hotels. There was one shuttle that did not run on the first evening, it turned out the driver skipped the shift. The owner of the bus company fired the driver the next morning to ensure everyone they were on board with the event and would not tolerate their staff not living up to the contract or best service possible. Dan Plourde who was head of parking and shuttles worked with the bus company to offer new busses on the fly when teams missed service or there was special need. There were a couple complaints about shuttles being off time or too full, but that was a volunteer issue, as we were short staffed and couldn't find people to work the hotel pickup and drop off stations. Overall, there were very few complaints and service ran well.

Entertainment – We offered lots of entertainment throughout the event. There was live performances as well as a beer garden. While inclement weather hurt the beer garden the first few nights, by the end of the week it was steady. Thursday saw trading night and a full field of clothing was laid out by more than 700 athletes in the Molson Canadian Beer Garden for several hours. Friday saw the grand masters final played and then a rock concert after. There were again hundreds of people singing along with live classic rock until 1am. Saturday saw Kelvin Dyck the head of the entertainment group bring a football stadium to life for the 3 finals and then a hip-hop party at a downtown nightclub for 700 athletes who stayed in the city. There was a great array of diversity which started with performances from indigenous groups at the opening ceremonies.

Live Stream and Webcasts – There were problems with the feature matches in terms of the camera angles. The broadcast team was given a layout to get the full side of the bleachers and not the empty side when taping and live streaming the feature match each night. Unfortunately, they set up opposite and would not move back, which meant that although there were sets of full stands, we did not showcase them online which looked poor. Internet was brought onto the site by means of a private company who offered to build a tower on site for best reception. Their setup was late by a few days due to technical problems which prevented us from properly testing the live stream from fields 1-4 which were the Facebook and YouTube showcase fields. This meant that we did not have games showing until a few days into competition and the quality had to improve as we tested and learned.

Mark Lloyd handled media for the event and subsequently all of the complaints with the live streaming games. This was not his fault and was a technical and timing issue related to logistics.

Medical – Was hired out to a team of Physio Therapists. We did not have a doctor on site as we were not required to by law, had access to ambulance service as well as emergency helicopter service had the need arose. Medical was busiest each morning as athletes need a lot of care before starting their day and they had 7 staff on at a time. They were consistent throughout the day with all injuries being minor. Only on the first day was an ambulance required for heat stroke and overheating, everything else was managed on site with little to no problems.

Hotel – Hotel sponsor and partner was the CanadInns and Radisson chain here in Winnipeg. They offered a room kickback for every room that was booked, and they also offered up to 40 free rooms per night for the event to use on guests, TOC or other needs (this ended up being Game Advisors). While the partnership and service was excellent, TOC was advised to plan on 60% of teams staying in host hotels. This was not the case as teams chose other venues to stay including a large number with Air B n B. A "stay to play" concept where teams have to book into a host hotel before they can register should be looked at for the next event.

Food – Meal plan was handled by the hotel company CanadInns. They used their banquet services to cater the meal plan on site. This offered the TOC the chance to sell individual meals as well as meal packages online in advance of the event. Each day offered new selections for breakfast and dinner at a great cost. The meal plan was very well received by those who bought it, with the only complaint being from people who didn't buy in to the plan and who had wished they had. Meal plan was under-subscribed and fell way short of predictions which impacted the budget. This was also an area that took up a lot of volunteers and planning time. Due to the low buy in, we suggest future events leave out meal plan to save on time and volunteer need as it appears Masters athletes will bring meals or seek them elsewhere.
We also endeavoured to have food trucks on site, which may have impacted meal plan services. We had 2 food trucks cancel the week before the event, we were able to replace one of them and in the end that new truck did not show up. We also had 2 food suppliers cancel 4 hours before opening ceremonies. In the end, we had 3 trucks in place of 7 and people complained about the lack of services and options.

Day-Care – This was the first time that WFDF and MODS offered a day-care service for their event. With all competitors being adults and many travelling with family for the experience, the day-care service sold out at 50 kids and when we re-opened another 10 spots, they sold out in less than 24 hours. In total there were 60 kids as part of day-care ranging from infant to 7 years old. There was only one complaint about the day-care service and other than the one problem, everyone seemed really thankful that there was such a service and gave us the comments that they hope to see more of this moving forward. This program was done for $10 USD per day at a loss of 10%. However, the costs were low to test the viability of the program and service. Future event hosts could charge more and expect revenues from this program.

~ Were the TOC and stakeholders happy?

City of Winnipeg – The city was very happy with the event and the economic impact it brought to hotels, restaurants and shopping. They would love to see MODS host another world or national event soon and will happily endorse MODS in any application to do so.

Rural Municipality of Rosser – This was the first time the Municipality has hosted a large event or any outside group for that matter. They received no complaints from their constituents and felt things went really well from set up, to inclusion all the way to the final party. They were really happy with security and the privacy we kept on residential roads as well as the openness to stop by any time and talk to those in charge.

Liquor and Gaming Authority – The LGA of Manitoba was in charge of permitting this event for beer sales and safety. They received no complaints and stopped by once (without telling TOC) and reviewed the site, they found everything to be in order and to permit. They continue to work with MODS on smaller events.

Tourism Winnipeg – Was very happy with the impact the event brought to the city and neighbouring RM. They are working with MODS to look at future national and world events beyond 2020 and they have also begun a partnership with Little Mountain Sportsplex through this event and are bidding on a Softball National Championship.

Little Mountain Sportsplex – The only complaint LMS had was with the poor clean-up on Saturday the 4th and again that was due to a shortage in volunteers. During the event they made good money on food sales in their clubhouse, they were able to sell some beer and they made good money off the venue rental. Their staff found the athletes to be very friendly and polite, there were no security issues or problems and LMS found that they had great exposure through all media because of the event. LMS continues to rent fields to MODS for league play and is looking at creating a report for future ultimate events on their property.

CanadInns – As a hotel partner CanadInns was very happy with the TOC and their communication as well as the class and how the masters conducted themselves as guests. CanadInns has offered to partner with MODS should they wish to host any future national or world events and should we secure "stay and play" they have offered to broker and organize the other partner hotels.

Discraft – Pad from Discraft was on site helping to hand out discs and taking pictures of the event. Discraft reported a successful and happy time in Winnipeg.

VC Merchandise – Masters love discs and clothing. VC had met their sales quota and goals by Thursday at the event leaving them Friday and Saturday as bonus days. TOC picked up a huge tent for VC with a clear roof so that the sun could shine through on the clothing, improving on lighting… DO NOT DO THIS. The clear roof raises the temperature in the tent by another 20 degrees making it unbearably hot.

Molson Canadian – The beer sponsor was very happy with the event. Post event they wish they had done more to help with sales and to have a presence. Their area manager has committed to increasing the dollar value on any future partnerships.

92 Citi & Kiss FM Radio – The radio stations were happy. The host for the event and opening ceremonies was fired for comments made on the air 5 days before the event started. So, the radio partners were very apologetic for the hurdles that created for TOC. They were also surprised and really happy with the amount of tickets and prizing we offered their station as promotional giveaways. The tickets really cost TOC nothing to give away, we combined them with parking passes and a free disc and gave 40 packages to both stations for morning and online handout and contests. All 80 packages were handed out, but more importantly because of the volume of free product we gave them, they increased commercials to announce the giveaways which gave us increased branding.

Tournament Organizing Committee – The tournament organizing committee was not overly happy with two things. First communication between MODS, TOC and WFDF. They feel that there needed to be more information given at an earlier time. The second complaint was in regard to the hiring and subsequent shortage of volunteers which made delivery of all aspects of the event impossible and much more difficult to execute.

Manitoba Organization of Disc Sports – MODS through the office and board are very happy for the experience and what it brought to our organization and taught us. The post event reports will help us work with a committee and create a template for hosting other such large events, which makes the experience invaluable. We see the increased awareness for the sport and also the continued strength of partnership within the city and province with other stakeholders and potential sponsors. The organization is not satisfied with the financial outcome of WMUCC however feels with proper changes on all sides, future events will become profitable.

How many VIP's and spectators attended the event?

- VIPs – Came from Tourism Winnipeg, The Rural Municipality of Rosser, The City of Winnipeg, Sponsors and Partners. We saw more than 50 VIP's throughout the week at the event.
- Contest Winners – Came from 92 Citi FM and Kiss FM and we had 80 contest winners awarded for the event which received Soft J-Stars and fee tickets and parking passes.
- Spectators were asked to buy tickets, but once the fencing was torn down and we were unable to repair or put it back up for Tuesday, people stated coming in for free. Total spectator tickets still being calculated but no more than 200 in a day and less than 100 for the finals.

b) Organization & Staff

Describe the people/group that hosted this event. Did their experience prepare them for hosting the event?

The group hosting the event was Manitoba Organization of Disc Sports. With 5000 members they have 30 years experience with Ultimate and running small to large scale ultimate tournaments and events. This also means they have an extensive volunteer pool with experience.

Playing off the results of the Canadian Ultimate Championships in 2015 which was a larger event and ran at a break even budget, the aim of this event was to primarily use the office staff at MODS as full time employees to deliver the event and engage the volunteer community closer to the later stages and inception of the event.
In hindsight a model which combines the volunteer management system from 2015 and the office management system from 2018 would be ideal moving forward. Ideally involving the volunteers and committees early on to represent all views and voices would be ideal as long as there is a cut off 45 days before the event where the tournament director can make final decisions to protect timelines and keeping the event on schedule and delivered to WFDF or partner standards.

How many working hours did Key Management Staff (KMS) put in planning the event (not including the event itself). List specifics for KMS: Event Director, Competition Director, Marketing Director, Venue Director, Hospitality Director, Office Manager, Volunteer Manager.

The MODS office worked on the event for 2 years with an average of 2 hours per day in year one, 4 hours per day in year two and then full 7 hour days in the months leading up to the event.

Head of TOC Sean Seywright also put in about 300 hours of overtime before the event started.

During the event TOC and staff worked 18-24 hour days for about 10 days in a row.

How many Key Management Staff (Co-ordinators) worked at the event? (these people will mostly also be volunteers but held a higher position than the general volunteers)

- TOC – 8
- Tournament Director – 1
- WFDF – 3 for the full week – 4 while Brians helper was with us for the first few days.
- LMS – 2
- Medical – 7
- Security – 6
- Technical - 2

How often did the Key Management staff meet to discuss event planning (T-24-12m, T-12-T-6m, T-6m-3m, T-3m-event)

Tough to answer this as the office worked on the project daily for two years and they were essentially the core of the key management staff. As mentioned above mostly Sean worked on the event T-24 to T12m for about 2 hours per day and on weekends. T12m to T6 months all office staff worked on the project each day for up to 4 hours, plus Sean worked weekends. T6m and under, the office, the summer staff and key volunteers worked on the event every day along with weekends.

c) Support Letters

Attach any letters/feedback received after the event from key stakeholders (National Federation, Venue provider, Sponsors)

d) Tournament Specifics

Outline the dates of the event, specify daily program with times and any social events that formed part of the event.

Sunday July 29th - Opening Ceremony
3.00pm Venue gates open for general seating
4.00pm Opening Ceremonies
5.30pm WMUCC Opening Game

Monday July 30th - Thursday August 2nd
7.00am to 10.30am Breakfast Meal Plan (at Little Mountain)
8.30am to 7.00pm Tournament Play
4.00pm to 8.00pm Dinner Meal Plan (at Little Mountain)
7.00pm Evening Game - Little Mountain Arena
7.00pm FREE Canadian Whisky and Wine tasting presented by: J.P. Wiser's® and McPhillips Station Casino (MONDAY NIGHT ONLY)

Friday August 3rd
7.00am to 10.30am Breakfast Meal Plan (at Little Mountain)
8.30am to 7.00pm Tournament Play
4.00pm to 8.00pm Dinner Meal Plan (at Little Mountain)
7.00pm Grand Master FINALS - Little Mountain Arena (medal ceremony to follow)
9.30pm WMUCC Concert and Party - Little Mountain Beer Garden

Saturday - Finals
9.30am Men's Final
12.00pm Women's Final
2.30pm Mixed Final
Saturday - Closing Ceremony
4.30pm Medal Ceremony & Closing Ceremony to Follow
7:00pm WMUCC Party and Concert (pre-purchased ticket required)

Give details about temperature and weather for each day. Was there any rain or lightning delays to play?

We were in a drought which hurt the fields and made them crack and hard to play on, however it meant no delays or missed games happened.

Sunday evening – 25 degrees Celsius and sunny.
Monday – 30+ degrees Celsius and sunny.
Tuesday – 5-10 degrees morning, 15 degrees afternoon and 5-10 degrees evening. Overcast.
Wednesday – 5-10 degrees morning, 15 degrees afternoon and 5-10 degrees evening. Overcast.
Thursday – 20 degrees Celsius and sunny.
Friday – 25 degrees Celsius and sunny until midnight. Lightning and major storm to close the venue party.
Saturday – Sunny and 20 degrees Celsius.

e) Teams and registration

Registration went well for the most part. There is a small problem in that player packs have to be ordered well in advance of the event to secure the numbers and that we end up taking registrations well past deadlines to keep athletes and NF's happy while also securing more money for the event. This creates a small problem of not having enough player packs on hand at the final time of event. There isn't much you can do about that.

Registration timelines went well. There were little issues. There were a few registrations past deadline, but that was to be expected and manageable.

Of 72 teams only 4 reported having problems to the TOC as part of registration.

Of 1700+ athletes only about 50 had problems with registration on the system, some related to language or formatting.

Most registration problems were with people needing password resets, which accounted for more than 1000 requests.

Physical pickup of accreditation and the printing of accreditation did not go well and needed to be improved. Part of the problem was TOC not having enough time to print team accreditation with changes to rosters being made after print deadlines. There were also problems with WFDF not knowing the GEMS system well enough to trouble shoot problems in real time and with TOC not knowing the WFDF process for problem solving or expectations. Please see "Appendix B" for more information.

f) Accreditation

Please see the photo attachments labelled "Lanyard and Accreditation #1-#4"

Items in the player bag:
Player Handbook - $2.00
City of Winnipeg Information Book - $1.00
City of Winnipeg Maps and Places for Visit – Free
WMUCC Beer Koozie - $3.00
Discraft Disc – Free (Value $6.00)
Promos for Events and Sponsors – Free
WMUCC Playing Cards - $3.00
Value – Approximately $12.00 at $9.00 cost to TOC

g) Visas

TOC in conjunction with WFDF provided VISA letters for Colombian and Mexican teams. There were no problems with any letters once they were sent and received by team admins or captains.

h) Results Management System

Results management system was handled by GEMSPro. Please see "Appendix B' for more comments. In short, this system was used but not to the fullest of its abilities which reported score well but did not include all stats. If players filled out their profile without linking their specific team or division, this prevented them from showing up on the team list or stats which really upset about 10 people.

The actual physical execution of this system was handled by 2 score keepers at each field and a team of score runners who reported results for game score and spirit score to the score office. In the score office WFDF and TOC worked around the clock to process spirit and game scores for results. This team did an amazing job.

i) Main Site - Playing Fields

<u>How many fields did you have? Did you use a stadium for the OC or Finals? Give a brief summary of the field conditions during the tournament. What was the wear and condition on the fields after the tournament? Did you have any repairs needed (explain)?</u>

LMS was set up with 39 fields which included one feature field for an evening game and seating for 4,000 people. Of the 39 fields only 17 were used for round robin play plus the one feature field. Due to the drought and not enough rain, the fields were very dry. We also experienced cracking in the fields where fissures would open due to heat and stress, these were filled really quickly and well by LMS staff.

There were lined and tented backup fields on site. They were not used.
The feature field was only used for the evening feature game each night to preserve its quality, it was used more on the last day (Friday the 3rd) for playoffs as the event was closing and the field was deemed capable of handling the stress. The feature field saw less than 800 people per night.

- Feature field should have 3,000-person capacity at most for opening ceremonies.
- Feature field should move down to 1,000-person capacity for the week once opening ceremonies are complete.
- Beer garden should be attached to feature field so that games can be seen.

There were another 20 fields available at Independent Jewellers Limited Ultimate Park should there have been heavy rain or need. These backup fields were not needed.

The finals were played at University of Manitoba and the Investors Group Field which is capable of seating 33,000. This venue was chosen as it has a scoreboard for replay with large screen, it has VIP seating and boxes as well as score ribbons for around the stadium and it was the venue used in 2015 for the Ultimate Canada National Championship Finals.
This venue is too big for ultimate finals as we don't generate enough spectators to create the needed aesthetic or to justify the cost. Please see "Appendix C" for more notes.

<u>How many seats did you have for spectators? Where they used (give percentage daily)</u>
There was space for teams to have guests beside all fields. There was always a small crowd for each game.
There was seating for 4,000 at the feature field. About 300-800 were in attendance for each game.

There was seating for 8,000 in the lower bowl section of IGF, less than 200 tickets were sold for the finals and about 1000 athletes and guests were in attendance.

Ticket sales for this event were lower than expected.

Attach a list of all facilities used during the event (tents incl. sizes, buildings, furniture etc)

* Little Mountain Sportsplex
- 39 fields on hand
- 19 fields used
- 2 team shade tents per field and 1 score tent. Total of 72 shade tents used for fields.
- Meal Plan Tent (1 large)
- VS Merch Tent (1 large)
- VIP Tents (6 small)
- Beer Garden Tent (Circus Tent)
- Game Advisor Shade Tents (2)
- Daycare (1 large)
- Daycamp (1 large)
- Offices (2 portable trailers)
- WIFI Tower
- LMS Clubhouse (Large building offering washrooms and meals)
- 20 porta potties
- 3 portable wash stations

*Investors Group Field
- We brought 8 tents to the facility and used all of them. Score keeper tents on the field as well as medical and team shade tents.
- There was a media room used for the webcast.
- There was a VIP room used for dignitaries and sponsors who were not working or still in town.
- There was a volunteer appreciation room.

j) Tournament Head Quarters

What were the normal questions that came into THQ? Was your team busy? Would you make any changes to this department?

The normal questions that come into THQ from athletes were mostly about scores, matches and match times. There would sometimes be questions about other things but those were limited.

There were constant staff and TOC as well as volunteers in the THQ which meant it was a busy hub.

- We originally set up THQ in the festival area but at some point on Friday before the event the offices were turned into THQ out of a fear of not having internet. This turned the THQ and office area into one giant super area.
- Volunteers often came here as they were short staffed and confused, which was not ideal.
- Cash handling in the TOC office was no longer secure as there were permanently 5-7 people working out of that office as TOC, Score and Spirit staff.
- Moving forward we would secure the tent and WIFI in the festival area again for all volunteer and meeting needs as well as score reporting to free up office space, reduce noise and to give cash handling a secure environment again.

k) First Aid/Medical Services

Describe available services for Physio, Chiro and Massage if any.
There was a medical team contracted to be on site made up of 7 people at a time. One leader and six support staff able to treat everyone who came in for physio, assessment and massage as well as minor treatments.

Describe the facilities and size of facilities provided for Medical.
Medical was housed in a 20 x 60 foot tent with a rubber floor which was brought in specifically for them (increased surface stability and was able to be wiped down if bloody). We used extension cords to bring in power and they supplied their own tables and desks.

Attach medical PER with stats on medical services offered and stats.
>>>This is coming from Faye with medical.

Was there any on charge for services? How much?
Everything was free (including massage) as long as they didn't need supplies. For anyone needing taping, splinting or wrapping there was a $3 CDN fee.

How big was the medical team?
As mentioned it was 7 people from early morning to late evening. Their biggest draws and wait times were early in the morning and before lunch as they dealt with older adults getting ready for their first games of the day.

l) Merchandise Tent

What size was the Merch Tent? Describe the location.
The merchandise tent was 40 feet wide by 140 feet long with a clear roof to improve on lighting. The tent was centrally located to be between the beer garden, food sales and feature field. The clear roof was not a good idea because it made the tent too hot.

Did TOC like the designs on Merchandise? Did you receive feedback about the products for sale?
TOC worked well with VC Merchandise and like all designs used for the event and was included by VC in the designs being used before they were put into print (which TOC appreciated). Feedback was good as VC sold to their goals before the end of the event.

Attach Merchandise sales report.
>>> Coming from Karina and WFDF

m) Social Area/Activities

There was a children's game area with games and inflatables which was well received by kids, families and the day-care members and staff.

There were frisnock stations ready to go up and spikeball and oversized twister that were secured from another sports group who did not deliver the materials, so the extra games for around the VC merch tent were not set up.

There was a beer garden open daily for people to mingle, it was supposed to have music playing all day, however the radio stations did not send the proper set up with the distractions they had around the firing of their key personality that week. So the beer garden saw people during the day, but failed to be a true "hub" of the event.

Monday night there was a whiskey and wine tasting at the Casinos of Winnipeg – McPhillips location. This saw several hundred people for the early session and a sell out for the late session.
Tuesday night saw a free beer giveaway, but the temperature dropped to 7 degrees and everyone went home because it was too cold even for free beer.
Wednesday night was karaoke night and we had 9 competitors. Many teams who signed up went home as the temperature dropped again Wednesday night which prompted Colombia to ask if it was winter.
Thursday night was trading night in the beer garden and we saw close to 1000 people in attendance in the early evening though many left and did not stay for the live bands that night.
Friday night was an outdoor rock concert with a tribute band which saw close to 1000 people drink and sing until close to 1am when a mini hurricane hit the park.
Saturday night was an event after party at a downtown nightclub. A hip-hop artist was secured for this event and brought in close to 700 athletes for the 7-hour party and festivities.

n) Washrooms/Toilets

There were indoor men's and women's washrooms which accommodated the majority of athlete needs throughout the event.

There were 20 portable washrooms used which were cleaned and supplied each day.

There were 3 portable wash stations brought in to help with food areas and the daycare. If the next event runs a daycare, please note that a private wash station for staff and diaper needs as well as clothing needs is very important.

o) Water/Ice Availability for Players

Describe how you provided drinking water for players. Was it available at each field? Estimate the amount of water used (by day or by tournament).

How was Ice produced and distributed?

Water was brought in each night and throughout the day for the event. Each night we would ensure there was 100 (19 Litre) jugs stored in the refrigeration truck and then once the first round started each day we would get a replenishment run for the storage truck. If it was hot, then we would have an afternoon delivery as well.

Ice was stored in the same area and brought in each morning for the day.

There was always at least one jug of water on each of the 18 fields, plus water in food areas at VC tents and in the beer garden. Water was moved by golf carts as needed and the need was communicated by fields through the use of walkie talkies.

On cold days we went through 100 bottles of water, on the hottest days we went through 220 bottles of water. Our budget for this event was close to $3,000 for water and in the end, we finished close to $7,000.

p) Field Shading for Players/Volunteers

There was more than enough shade for each field. In all there were more than 130 tents used for WMUCC with more than 70 being shade tents for fields.

There was one unique visitor tent per field.

There was one unique home tent per field.
There was a private score tent per field.
Several backup fields had tents as well.
There were tents throughout the festival area.

q) Security

Paid security worked really well. We needed them for the main gate, overnight security and to have a beer garden. The overall bill on security and the need would have been close to $30,000 however the LGA of Manitoba worked with the event to lower that to close to $12,000.

We did not secure enough volunteers which affected our ability to control the main gates and side gates properly. By Tuesday of the event, we did not have fencing around perimeter fields any more as athletes kept taking it down. This made it impossible to secure and monitor those fields for tickets and sales.

- Make sure that there are enough volunteers to run all departments. Lack of volunteers for security staff means we are not protecting the environment or patrons properly and also means reduced revenue on tickets.
- Snow fencing works for beer gardens and restricts movement. It does not work well to secure or privatize secondary fields or keep people out of sensitive areas unless you have staff monitoring the fence line.

r) Accommodation

Describe the official accommodation and how far was it from the fields?
CanadInns and the Radisson Downtown Winnipeg were the official event hotels. Their rates was $149.99 CDN ($115 USD) and all hotels were 25 minutes or less to the fields with some being within 10 minutes of the main venue.

How many participants stayed at the official tournament accommodation? What percentage of all participants was this?

Club Regent Hotel – 4 teams
Fort Garry Hotel – 3 teams
Garden City Hotel – 5 teams
Health Sciences Hotel – 6 teams
Polo Park Hotel – 4 teams
Radisson Hotel – 6 teams
Total Teams for Event: 72
Total Teams in Host Hotels: 28
% of Teams in Host Hotels: 38%

What cost per person per night? Did this include breakfast or any meals?
$149.99 CDN ($115 USD) per night and did not include meals but did include free shuttle service to and from the field from morning to evening each day.

Were there any problems with teams staying at the hotels? Explain
We didn't have enough volunteers, so we didn't have the shuttle stations at the hotels manned which meant the first few days that family and friends snuck on the shuttle service and filled them up. We simply ordered more shuttles to accommodate.
Other than that TOC did not receive a single email or formal complaint on hotels.

What was the Average night stayed? Provide any data on teams that came in early for training camps.

- Most teams only stayed for the night before the event until the night of the finals.
- 5 teams arrived earlier in the week to take advantage of the free practice fields at our ultimate park and the change to play against local teams before the event.
- 3 teams checked out early and went home Saturday morning as their teams didn't play in the finals and they wanted to get home.

s) WFDF/Tournament Officials Accommodation

Did you host congress? If yes, provide details on room size/capacity.
TOC hosted all WFDF staff and sponsors as well as Game Advisors.

Did you host WFDF/Officials at the event? If yes, provide details on where they stayed and qty hosted. Give specific breakdown on costs of hosting officials (Eg by person)
All Game Advisors were hosted at the CanadInns Club Regent Event Centre. Cost of rooms was $149.99 plus a 17% tax rate on the rooms. There were 8 rooms needed for up to 9 nights by some GA's.
WFDF staff and sponsors were hosted at the Radisson Downtown Winnipeg. The same room costs and tax rates would apply.
TOC was able to have all room rates removed as part of the sponsorship agreement.

- Karina Woldt (WFDF)
- Brian Gisel (WFDF)
- Hajo Hollatz (WFDF)
- VC Merchandise (Sponsor)
- Discraft (Sponsor)
- Universe Point (Sponsor)

Did you have Game Advisors at the event? If yes, how many?
14 GA's

t) Transportation

Describe mode of transport, times and details for moving all tournament participants between Field Sites, Showcase Stadium, Official Accommodations and Social Functions. Frequency of transportation and hours of operations should be included.

Transportation was handled by TOC member Daniel Plourde who worked with our parking crew and with our contracted bus company Tony's Team Transport. Through this company we were able to offer shuttle rides to and from host hotels to the main fields throughout the event.

- Shuttle service began on Sunday for the opening ceremonies. It began two hours before the event and completed one hour after the event.
- From Monday through Friday the shuttle service between the 7 hotels, ran from 630am (to get athletes to the fields for breakfast and medical services) all the way to close of the beer garden. This was as early as 9 or 10 on Monday and Tuesday and as late as 2am later in the week.
- On Saturday, shuttle service began from host hotels in the morning and continued throughout the afternoon so that athletes could attend the championships at IGF. At 5pm shuttles began moving people to the after party downtown as well as back to their hotels.
- Shuttle service ran nonstop in a loop with a hotel pickup point and a venue drop off point that was centrally located.
- Transportation worked well because of two main factors:
- We had a transportation head that was involved and paid attention to needs and problems in real time.

- We had the budget and a bus company that allowed for extra shuttles or trips to be added on the fly or short notice to solve problems.
- Because of this, Daniel was able to move the schedule or pickups as needed to help out situations that needed it.
- We could have been better with more volunteers to work the hotel stations, this would have allowed us to manage who was getting on the bus (giving priority to athletes and not families and guests) and to manage the schedule while relaying information in a more organized manner.
- There were many complaints that shuttle service should be extended to people not staying at host hotels.
- Other than more volunteers to increase communication and organization, the buses were good, the volume of rides was good, and the feedback was positive.

u) Parking facilities at Field Sites for private vehicles

Between 200 and 300 vehicles parked at LMS each day. While most paid for parking, some did not and snuck in or argued with our volunteers. There were some instances where people parked illegally but once they got notes on their windshields most problems did not repeat.

There were very few vehicles parked for the finals at Investors Group Field.

- Event parking should be a revenue stream for this event moving forward. We charged $7 Canadian per day ($5.25 USD) and could have charged more.
- Please Note: out of town guests had no problems paying for parking however local spectators and guests thought it was outrageous we were charging anything for the service. This should not deter the TOC from charging for parking but should prepare them for the backlash. We advise publicizing parking as much as possible in advance to help inform the public of the cost and more importantly the need.

v) Food and Drink

<u>Include cost of meal plan and what was offered. If there was multiple food plan options provide details.</u>

- Meal Plan was $10 USD for a buffet breakfast. $20 USD for a buffet dinner.
- The meals changed every day so that there was variety.
- The athletes were able to buy individual meals, all week breakfast or dinner passes, or all week passes for themselves, family or guests.

<u>How many concessions were there, How busy were they? What type of food did they sell.</u>
There were supposed to be 7 food trucks. 4 quit on short notice or hours before the event started.

- We were left with a French fry truck offering various French fry creations, they did well most days other than when it was cold. Their main sales were late morning to early afternoon.
- There was an ice cream/ gelato stand which operated when it was warm. They did not have good sales until the last two days (Thursday and Friday), when they decided to go mobile and visit the fields in rotation. By taking ice cream to fields directly they made good money.
- There was a healthy eats truck which also did well based on weather and during the late morning to early afternoon.
- LMS ran a clubhouse which offered healthy and greasy selections. From salad wraps to burgers and hotdogs they had it all as well as juice, Gatorade, pop and beer. Their sales were very strong from morning until close at 8pm.
- TOC brought in a coffee shop who sold coffee products and morning snacks. Their coffee and breakfast sandwiches (microwaved bacon and egg on an English muffin) sold very well. They

also invested in cold brews for hot days, muffins and cookies for the morning crowd and snacks. The cold brews and snacks did not sell as well.

What was the price of drinks at the player bar? Was the bar busy? (on what days/ times of day)

- Purified Water from Jug – Free if you had a water bottle
- Water $2.50 CAD ($1.91 USD)
- Gatorade $3.00 CAD ($2.30 USD)
- Pop $2.50 CAD ($1.91 USD)
- Beer $4.50 CAD ($3.45 USD)

We had stations for drink sales (non-alcoholic) at two points in the festival area and one in the clubhouse. The two stations did next to no sales, only moving product to volunteers who had drink tickets. The clubhouse did some sales with meals, but little in the way of standalone. Many people had their own bottles and took advantage of the free water jugs at the fields and around the complex.

The beer garden had small sales until Wednesday night. With a hundred and fifty people there were some sales for the karaoke competition. Things picked up Thursday with live bands and trading night and then sales and garden were busiest Friday evening for the rock concert.

w) Description of how and where food was distributed.

What system did you use to be sure only people with meal plans get food, that people get the correct food, how did you avoid long lines?

People entered the food area with their passes or temporary tickets. They passed by someone who checked their ticket or pass to ensure they should enter.
Then the people who were eating would line up for the buffet which was assisted by volunteers who served the food. This kept the line moving quickly so there were no backups or waits and also served as a second check point on passes or tickets to ensure people should be getting food.
Once people had their food, they would choose a seat in an open area.

The only problems around meal plan came on Sunday at accreditation when teams and badges were not ready or matching up.

x) Volunteers

How many volunteers were local? How many were from out of town and how many were international?
We had around 260 volunteers. We needed around 325 for this event and venue.
99.9% of volunteers were local with less than 0.1% coming from out of province or country.

It is also worth mentioning that we used 125 kids from our junior programs to fill our scorekeeping roles as we knew these would be at fields and not near and licenced beer areas which would need to be restricted. By using our junior teams and program we were able to:

1. Secure a strong base of volunteers.
2. Increase event experience with our youngest members of the community.
3. Showcase elite and international ultimate to our juniors.
4. Create a legacy of knowledge through the experience.
5. Use spirit of the game to enhance their experience through positive learning and giving.

How did you recruit your team? How many applied v's taken?

- Volunteer Websites
- Charity Groups
- Direct Email to MODS Membership

- Social Media Releases and Blasts
- Website Solicitations

No VISA's were taken from volunteers applying to be at this event.

<u>What did the TOC provide to each volunteer (housing, meals, gift, certificate etc)</u>

- Shirt
- Hat
- Breakfast, Dinner or both
- Free Parking
- Free Entry to Event
- Free Entry to Finals
- Volunteer Lounge at Finals (free food and drinks)
- Free Entry to Friday Night Rock Concert
- Leftover cards, koozies, hats and programs were handed out and placed in the volunteer lounge at the finals.

<u>Outline here a cost per volunteer on average (for local, out of town and international)</u>

Clothing - $30
Meals - $105
Free Entry to Events - $0 (ticket value $80)

<u>Would you do anything different next time?</u>

YES. One of our biggest problems was a lack of volunteers and having them trained in time.

- We need to be able to secure our volunteers sooner, so that we can train them in time. So, this problem is solved by creating better timelines and communicating those needs (meetings and training sessions) to the volunteers when they sign up and then again through follow up. If people know when they are expected to train and then are reminded, there is a better buy in. So, we need to secure volunteers earlier then communicate better.

- On an even larger scale, we need more people to help out. We relied heavily on our ultimate community here in Winnipeg and that created two problems itself. 1. We didn't have enough people to help. 2. They had small ultimate tournament experience and therefor had the same expectations around this event.

- Moving forward, there needs to be more money put into advertising the need for volunteers which should happen through local news print and television. Both with help with advertising and ticket sales as well, which is a bonus. There needs to be a push to get volunteers who work big events and not just local ultimate events… these types of volunteers work morning and late evening shifts and bring in new skills while the ultimate volunteer usually brings in restricted hours and experience.

>>> If we can secure stay to play for hotels, then that triggers enough extra revenue to put $10K into news and television advertising and also allows us a few thousand to buy the volunteer lists from other events in town (we could have bought the volunteer lists from Canada Games, large Curling Events and large Hockey Events) for a few thousand which would have expanded our numbers and experience within the volunteer pool.

>>> For this event we also had two positions that were part of TOC management that played in the event. Moving forward we would not allow TOC to be players in the event while serving as tournament staff and organizers, there were too many conflicts and not enough attention put to tournament matters. The volunteer head was one of these positions and in hindsight, even securing an am and pm assistant for the position was not enough to keep it fluid.

Describe Volunteer HQ, where did volunteer come together. How large was that space?
Volunteer HQ seemed to be in two places. There was a large tent set up for them in the festival area which was sometimes used, but there was also an office trailer that the head of volunteers Corey Draper would work out of. People often came there looking for Corey to solve problems.

How many Volunteers were recruited for the event? How many were full time and how many part time during the event?
As mentioned above, there were about 260 volunteers with 125 being juniors who worked everyday and about 135 adults who worked in combination with about 15% of adults working every day and 85% being part time staff.

What percentage of volunteers didn't show up at the event?
2 juniors
2 people called in sick

What responsibilities did volunteers perform, and how many volunteers did you use for each responsibility?
Score Keeping, Time Keeping, Field Food and Score Reporting – 125 all juniors.
Wardens – Field Entry (6 needed per shift)
Wardens – Festival Entry (4 needed per shift)
Wardens and Servers – Meal Plan (8 needed per shift)
Warden – Beer Garden (20+ needed per shift as per LGA permit)
Parking Staff (6+ needed per shift)
Street Staff (4+ needed per shift)
Water Crew (2 needed per shift)
Day-care Staff (6-8 people needed per shift)
Day-camp Staff (3 people needed per shift)
General Staff (we never had enough volunteers to use this designation)
These numbers do not include:

- the field maintenance crew supplied by LMS
- bus driver supplied by Tony's Team Transport
- paid security provided by Impact
- clubhouse crew provided by LMS
- medical crew provided by MATA
- operations of event WFDF and TOC

What training and group functions were hosted with the volunteers? Supply training manuals here.

- Volunteer Handbooks were provided and are attached.
- There was training and hands on training sessions on site the Friday, Saturday and Sunday morning before the event began.

We gave into long weekends and cancelled some training and we also listened to our ultimate community and cancelled and event due to it conflicting with a tournament. In hindsight these were both mistakes and we could have done with more hands-on training.

- Plan around long weekends, it is the summer and long weekend events are known in advance and will have low attendance.
- Diversify the volunteer pool so it isn't just ultimate people. Then the worry about being on a tournament or event weekend isn't as damaging.

y) Social Events/Meetings

Describe the activities off the field.

- 2016 – Business Director and MODS president visited England for the WUGC.

- 2017 – Brian Gisel and Karina Woldt do a site visit to Winnipeg and are given tours of the city, fields and landmarks which will welcome guests.
- Spring 2018 – TOC meeting with entertainment group.
- WMUCC – indigenous performances open the games (Sunday Opening Ceremonies)
- WMUCC – free whiskey and wine tasting (Well Attended Monday Night Event at Casino)
- WMUCC – free beer tasting from Canadian microbrewery Granville Island (Poorly Attend Tuesday Event as it was cold outside).
- WMUCC – karaoke night in the beer garden (Average Attended Event with lots of sign up and interest, but it was another cold night which sent teams home early).
- WMUCC – trading and live music in the beer garden (Well Attended In Early Evening For Trading, Poorly Attended in Evening for Music).
- WMUCC – Friday night grand masters finals and then rock concert (Well Attended Final and Rock Concert with many staying and singing until 1am in the rain).
- WMUCC – Party at the MET with Kardinal Offishal (Saturday after party which sold 700 tickets).

- There were inflatable bouncy castles for the kids to use in the festival area.
- There was a live dj for the beer garden and for the feature match each night.
- There were games ordered and more music was ordered for the beer garden and merch area and was not delivered by partners.

z) Captains Meeting/SOTG Captains Meeting

Describe a location and facilities offered for the captains meeting.

Captains meetings were held at the Radisson Hotel Downtown Winnipeg. We used a conference room at the hotel with seating for everyone and a podium at the front for presentations. The room was airconditioned and drinks were provided for free.

aa) Opening Ceremony, Opening Game

Describe the entertainment and activities at the Opening and Closing ceremonies.
Opening ceremonies were started with radio hosts from Kiss FM (one of the sponsors) and a delegate from Tourism Winnipeg.
Once they welcomed everyone we moved into speeches from the mayor and representatives from the RM of Rosser and from the Liquor and Gaming Authority.
Entertainment was a reflection of the indigenous community here in Winnipeg and in Canada. This ceremony included:

- Blessing and Tobacco offering to an elder.
- Ceremonial Drum Circle
- Ceremonial Dance Circle
- Inviting Athletes from around the world to join the drum and dance circle.
- Music from Indigenous performers.

bb) Mid-Week Showcase Games

If any extra games were played outside the normal 5 timeslots, please explain when, where and how many people stayed to watch.

We only used 4 timeslots per day. 9, 1130, 1400 and 1630
There was a feature match played at 1900 each evening in the main festival area and feature field.
There was anywhere from 50 people to 300 people who would stay and watch each night.
>>> We had the camera crew set up on the wrong side of the field, so we showcased empty stands, this should not happen.

>>> Our beer garden was not attached to the main field. In hindsight we would change this and make sure the beer garden backed on to the feature field, so people could watch and drink at the same time. We did have the ability to project the webcast in the beer garden though.

cc) Trading Night

Where and when was this held?

Thursday late afternoon and into the evening.
It was located in the spacious beer garden.
Due to the good weather on Thursday, people just laid out their entire kits on the ground and what came of that was a huge area of multi coloured clothing and VC merch which looked really cool and a few hundred people at a time walking around talking to people, having a beer and making trades.

dd) Public Relations and Marketing

What was the marketing plan for the event?
Our experience locally with Ultimate and on the international scene with this event is that the sport has a last-minute community who buys and makes decisions in the 11th hour. Our marketing plan around the event and tickets really played off that and ramped up in the last 6 weeks before the event.
2 years out we began working with radio stations and newspapers to talk about the event being awarded to our city and we shared the news through social media and our website.
1 year out we continued to work through social media and our website for updates or announcements. We also took out a story in a local magazine.
6 weeks out, the radio plays began using up advertising from sponsors.
4 weeks out, the radio plays increased in frequency and volume as did all social media pushes.
3 weeks out and into the event, local television, radio and print was contacted and worked through to give the most saturation to the event we could.

ee) Local Media Plan – TV, Radio, Print, Website, Social Media

What local Media and specific channels, sites, companies did you reach out to. What was your website address and social media tags? Screen shot your website and SM pages here.

The event website was an information hub for athletes and those coming to the event. It can be reached here:

The event Facebook platform was essential in communication. Many posts had thousands of hits as this seemed to be the preferred platform for Master's aged athletes. While the website was helpful for storing information, many people got updates on Facebook and then used links to get to the website. The Facebook page is:

- MODS Facebook and website were also used in conjunction with YouTube and Twitter.

- CBC Canada did work on the event on both Radio and Website Platforms (Local, Provincial and National)
- CJOB Radio covered the event. (Local and Provincial)
- City TV covered the event. (Local and Provincial)
- 92 Citi and KISS FM Radio covered the event. (Local and Provincial)
- CTV News TV covered the event. (Local and Provincial)
- Global News TV and Website covered the event. (Local and Provincial)
- CTV Sports Website covered the event. (Local and Provincial)
- Winnipeg Free Press news print covered the event. (Local and Provincial)

- Metro news print covered the event. (Local and Provincial)

ff) Local Spectator Engagement Plan

What were the marketing plans to get public to attend the event?

- We reached out to local newspapers to run stories to help us promote ticket sales, however the newspapers wanted us to buy advertising space before they committed to running stories, so pre-event news print media didn't happen as much as we would have liked.
- We worked with local radio stations to promote local teams and special interest stories, pushing and linking people back to the event website where they could get information and buy tickets.
- We worked with local television stations to promote local teams and special interest stories, pushing and linking people back to the event website where they could get information and buy tickets.
- MODS posted on a regular basis to those in their community through website, social media and direct email.
- The large international audience was engaged through social media, the event website and through direct email to captains of registered teams.
- 92 Citi FM and Kiss FM shared a $200,000 radio advertising campaign which saw their stations cover the event and push the event 24 hours a day for 6 weeks.

gg) Tournament Newsletter/Blog/Social Media Posts

Provide the daily newsletter content here. Give stats on Social media content, views and push outs.
Daily News Letters from the event have been attached as Appendix D.

Facebook was by far the biggest method of communication for this age group and those attending the event (even more than the website). Posts on Facebook reached an average of 2000+ people with key posts reaching as high as 66,000+ people on the site. Facebook is now home to many of the event videos and pictures as well as comments and memories, serving as an open and public archive for the event. There are no plans to take down the Facebook page any time soon by TOC.

hh) Sponsorship

Describe any donations from companies that provided in-kind or sponsor money in return for promotion and at the tournament. DO NOT PUT IN FINANCIAL COUNTS. Please outline the names of sponsors and investors and what was offered in return.

- CanadInns provided hotel rooms for the TOC, WFDF, GA's and guests. Total value was 232 room nights at a value of $175.49 per night ($149.99 rate + 17% hotel tax) for a total value of $40,713.29. In return for the gift of rooms, CanadInns was provided sole rights for the event accommodations, received recognition in the event handbook and on the event website.
- 92 Citi FM and Kiss FM from the Rogers Media Group provided more than $200,000+ in advertising and promotions for the event in return for recognition in the event handbook, on the website, as signage on the feature field and for staff VIP passes and for contest and ticket packages to be created as prizing for their morning and afternoon shows.
- Instant Imprints provided more than 80 shade tents for the event free of cost. In exchange they received signage on the feature field, mentions in the handbook and on the website, they were awarded the contract for print materials as well. Their donation of tents saved TOC close to $10,000 in tent rentals or purchases.
- Discraft gave TOC and WMUCC 2018 2200 soft discs to be given away in athlete handbags, to the day-care and day-camp kids. They asked for nothing additional in return for the gift. Value of 2200 discs to us at $6 per disc cost is a total of $13,200.

* Enterprise Rent A Car supplied 2 of the 6 event vehicles for free in return for mention on the website and in the event book as well as to be the sole company to link a promo rental code on the events social media pages and website. Value of the 2 rentals was $2,000.
* $2,000 worth of granola bars were donated by a local store. No request made for advertising.
* $3,000 worth of steel drums were lent to the event by Adam Knibbs on the TOC. No request made for advertising.
* Molson Canadian donated $3,000 worth of Granville Island Beer for the free tasting on Tuesday night. Advertising and mention were made online and in social media releases.
* Manitoba Liquor and Gamin Authority and the Casino's of Winnipeg hosted the Monday night whiskey and wine tasting. Their commitment to the event was for $20,000 in food and drinks as well as live music and gaming cards. In return they asked for recognition online and through social media as well as to have the chance to present and have a presence at the opening ceremonies the night before. Post contract signing they asked us to shut down the beer garden Monday night at 7pm to boost inclusion at their event, which TOC did.

ii) Development/Outreach Program

Outline initiatives used by the event to develop Ultimate in the region.

As mentioned we used more than 125 junior volunteers as part of the event and in a position where they had interaction with the athletes and also got to see some great competition and games. This served to teach the athletes about volunteering and inclusion in these large-scale events which helps as they mature and become adult volunteers for future ultimate events. They also grew as ultimate players by seeing and taking in so many different styles of play or ways of providing spirit of the game.

They was a grant given to the junior ultimate programs within MODS for $20,000. This has already helped this year as the organization brought in coaching development workshops from out of country for their coaching pool and also added more transportation to junior programming this summer increasing safety and reducing parent costs. More of this legacy will be spent next year on coaching equipment like computers, tablets, video equipment and statistical equipment.

There was also a legacy fund built for facilities and targeting the older Ultimate community in Manitoba. These funds were spent on a park development project this year and the money will help build a new structure at MODS Ultimate Park offering shade on hot sunny days and cover from the rain on cloudy days.

jj) Promotion of Ultimate in local communities prior to the event

Describe how the TOC promoted Ultimate in your region

Please see previous notes on communication through the website and social media as well as work done with local and provincial print, radio and television.

kk) Legacy programs for Ultimate

What impact has the event had on Ultimate in your region? What is the event legacy?

Legacy programs were tied to outreach which is previously listed.

ll) Outline Basic Player Costs

Include Team Fees, Player Fees, Guest Fees, Meal Plan Fees, Transportation Fees (if applicable), and Accommodation costs. If your fees were collected in your local currency, please calculate into USD

* Team Fee: $1294 CDN// $1000 USD

- Player Fee: $271.70 CDN// $210 USD
- Meal Plan Breakfast: $ 12.90 CDN// $10 USD
- Meal Plan Dinner: $ 25.80 CDN// $20 USD
- Friday Party: Free for Athletes or with a Day Pass
- Saturday Party: $32.35 CDN// $25 USD
- Parking: $7 CDN// $5.40 USD
- Weekday Tickets: $12.94 CDN// $10 USD
- Weekday Pass: $ 60 CDN// $46.30 USD
- Finals Pass: $32.30 CDN// $25 USD
- Shuttle Fees: FREE (Host Hotels Only)
- Field Food Fees: FREE
- Field Water Fees: FREE

mm) Site visits

How many site visits were made by WFDF officials? Was the information and discussions helpful to planning?

Brian Gisel and Karina Woldt were able to come to Winnipeg for a site visit one year ahead of the event. Their planning and insight was helpful.

nn) Contract outline

Did you find the contract and documents provided by WFDF helpful?. Outline where you see room for better clarity.

1. After being awarded the bid and submitting our budget, we were told WFDF needed to take in more money on player fees and we would need to adjust our budget for the increase. Once an event is handed out, there should be no requests by the world body to increase their financial take or profit margins. There were increases to the budget for game advisors which were not part of the bid process as well. These are two key additions which happened after the initial planning phase.
2. In the budget provided in the bid template and subsequent follow up, there was notes to budget along the lines of 60% of athletes staying in host hotels and applying that number and financial kickback to the budget model. TOC reduced this number at the discretion of the event treasurer but still fell massively short of this number while athletes chose to use Air BnB and other venues. The shortage of funds from this advised revenue source greatly impacted the final revenues from the event.

- To solve this moving forward, please adopt a “Stay to Play” event policy. Please see the information provided in the appendix related to “Stay to Play”.

3. In the budget provided in the bid template and subsequent follow up, there was notes to budget along the lines of 60% of athletes buying into meal plans and applying that number and financial kickback to the budget model. This number fell massively short even though TOC offered more flexibility and food options than the previous event in Lecco, Italy. The shortage on advised revenue from meal sales hurt the final profit lines for the event and TOC.

- To solve this moving forward, we suggest future events do not offer meal plan and remove the financial lines from their budget. This will eliminate financial shortages but also the need on rentals for tents, tables and chairs (thereby reducing costs) and also the amount of people needed to work the service (thereby reducing volunteer numbers and their cost).

4. Game Advisors were also added to the contract post bid and submission of original budget. The request to add flights and accommodations came well after initial planning had been done and at a cost of tens of thousands of dollars. We as TOC communicated that we had put $16,000 into the budget for costs and felt we had a sponsor for the rooms we would need.

- As the process unfolded, we asked for documentation to book the GA flights and we were told that this normally wasn't done.
- This meant that TOC was first asked past the initial planning and bid approval to add the cost of GA's to event planning and then given no support documentation on how that money would be spent or organized. This was odd as it was the only part of the event we were being told would be handled outside our planning with our money without our consent or knowledge and it turned into a sore spot of debate between TOC and WFDF.
- Further complicating things, we (TOC) were asked to book flights for people who had not secured VISA's and we lost those tickets and the price/cost associated with them once the airlines found out there was no valid VISA. When people later got their VISA's we were asked to purchase tickets for a second time and double up on the cost. We also lost and had to re-buy flights based on unclear communication of names.
- GA's then added the cost of uniforms (perhaps this seems like it is part of the original communication by WFDF to TOC that we would cover their costs, but this wasn't itemized and then wasn't planned on).
- The same went for meals. While all volunteers and staff have buffet breakfast and dinner plans plus access to field food throughout the day, this was not enough for GA's who cost TOC more money by having specially prepared lunches done up by LMS billed back to TOC.
- All in with hotels, travel, food and uniform + inclusion in parties and events, the GA's cost the event more than $50,000 which is insane and does not justify their value to the event.

oo) Media, Photos and Broadcast

Outline how Photography, broadcast tenders were appointed. How many official media were at the event? What facilities were provided for these groups of people?

Photography: We put out a tender to potential photographers, did not feel it made sense to pay anyone to come take photos of the event. Our photography was done through volunteers, this ensured that we owned the rights to all of the photos, and we would not charge participants to use the photos. One photographer does have edited photos on his site for sale but provided us access to any of them we wanted for official event use.

Broadcast: Big Day Media (local company) received the bid for broadcasting the showcase field and the finals. We had reached out to three local companies and Big Day Media had the best bid of the three. Extra research was put into broadcast for external fields. The 6-12K bids were outside of the budget and had added costs of Wi-Fi and power. We decided to go with our own set-up using our own equipment so that we could own the content.

8 tournament photographers
10 members of broadcast crew
1 Broadcast Manager

Photographers could use TOC trailer to upload photos or edit during the day.
Broadcast crew used their own trailer as a facility.

Include link here for event photos for WFDF

https://www.flickr.com/photos/160134730@N04/sets/72157700199155925/?fbclid=IwAR0QgdZUhzYXaIvtuJvRb5NwfZBCJdYEdXQni6JPTZIfCQdurF_RFu6a4qk

https://pics.robmac.ca/

https://www.facebook.com/pg/WMUCC2018/photos/?tab=album&album_id=449061242169089

https://mailchi.mp/mods/wfdf-2018-wmucc-day-1-july-29
https://mailchi.mp/mods/wmucc-2018-day-2-july30
https://mailchi.mp/mods/wmucc2018-day3
https://mailchi.mp/mods/wmucc2018-day4
https://mailchi.mp/mods/wmucc2018-day5
https://mailchi.mp/mods/wmucc2018-day6

pp) Section b. Financial reporting on separate budget template