

*This document is intended to outline the WFDF Event Media Policy with Terms and Conditions.*

## **SUMMARY**

The following is intended to outline the WFDF Media Policy applicable to WFDF Events.

## **WFDF PROPERTIES**

WFDF Properties refers to the Event Logo, WFDF Logo and the Event Name i.e. WFDF 2024 World Ultimate Championships.

## **PROFESSIONAL MEDIA**

Professional Media applies to any group or individual who will attend a WFDF Flying Disc Major Event to capture photos or videos, to conduct interviews or collect news, results or data for the purpose of gaining sponsors, paid subscribers, financial gain or to drive traffic to their website or to publicly report on the event.

Professional Media organisations can reproduce the WFDF Properties in an editorial context for legitimate reporting and informational purposes, thereby providing factual reference and coverage of the WFDF Event. The WFDF Properties can be used to identify or illustrate news stories related to WFDF Events. However, the WFDF Properties must not be used in advertising or in any form of commercial content, to promote any entity, brand, product or service, including that of the media organisation itself, unless used by an WFDF Partner with the authorisation of the WFDF. WFDF Properties may not be modified or altered in anyway.

The WFDF Properties must not be used in a way that suggests a formal or representative association between the media organisation or any third parties and the WFDF, the Local Organising Committees for WFDF events, the WFDF Event or the WFDF organisation, e.g. in advertorials or promotional campaigns for the media organisation or any third parties.

## **HOBBY MEDIA**

Hobby Media applies to any individual who represents a team, a WFDF National Federation, a player or a fan who would like to take photos, videos and or to write news for their own personal non-commercial use. Special allowances (such as access to restricted areas) will be offered to Hobby Media at WFDF's discretion.

DOCUMENT IS UNCONTROLLED WHEN PRINTED. PLEASE AVOID PRINTING

This document is proprietary to the World Flying Disc Federation (WFDF) and is disclosed in confidence, and shall not be used, disclosed to others or reproduced without the express written consent of WFDF. If consent is given for reproduction in whole or in part, this notice shall appear in any such document.

## COMMUNITY PHOTOGRAPHERS

Community Photographers are individuals who offer their photographic services on a voluntary, non-commercial basis to support the Ultimate community. This category is distinct from Hobby Media and Professional Media due to the intent and deliverables offered.

Interested individuals must submit a proposal to [events@wfd.f.sport](mailto:events@wfd.f.sport) outlining their experience, objectives, and intended coverage. In exchange for royalty-free deliverables to WFDF and/or general community use, WFDF may, at its sole discretion and subject to event-specific availability, offer support such as access, accommodation, or local transportation. Community Photographers may be granted extended media access similar to that of Hobby Media, but do not receive commercial rights or branding permissions.

## PHOTOGRAPHY

Photographs taken by an accredited photographer at the WFDF event which include the WFDF Properties and which are available from news agencies and accredited news organisations can be used in news services for still photographic editorial purposes.

Photographs of the WFDF event must not be used for commercial purposes or within commercial content, and must not be used to promote any third party or the products or services of any third party, in line with the photographer's undertaking signed by each photographer involved in a specific WFDF event.

For the sake of clarity, any use of still images which simulates that of moving imagery, such as gif animations, is strictly prohibited.

## NON-RIGHTS-HOLDING BROADCASTERS

Non-RHBs are not official broadcasters of WFDF events, therefore they can use the WFDF Properties only for editorial purposes. Any use of the WFDF Properties that implies, creates or suggests any commercial/institutional association with the WFDF, the WFDF event or the WFDF organisation is expressly forbidden.

Non-RHBs are not entitled to use WFDF Properties on-screen while reporting on the WFDF event. On-screen includes studio and programme presentation and layout, interviews or related content, as mentioned in the examples on the following pages.

Non-RHBs must not display any WFDF Properties on network branding (e.g. microphones, uniforms or pins) – inside or outside the studio.

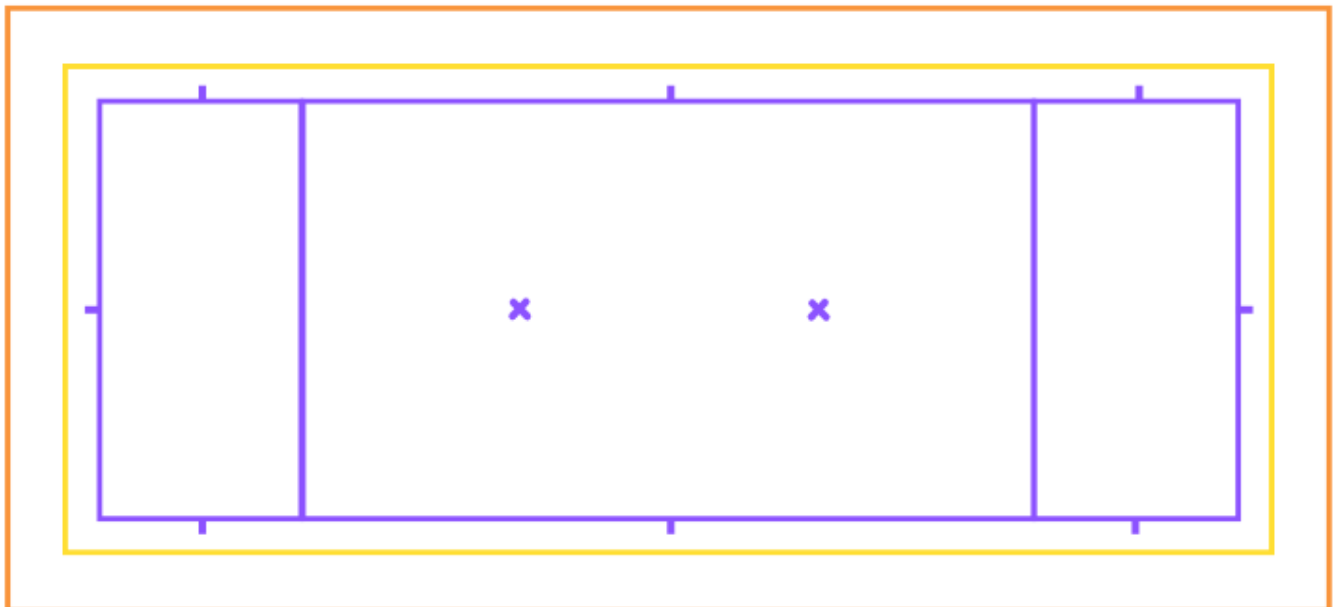
Non-RHBs must not use the WFDF Properties for the naming of a programme.

## ACCESS GUIDANCE

Please note the diagram below denoting typical field markings. The orange line denotes the spectator line and is typically 5m from the active field area. The yellow line is the player line and is typically 3m from the active field area. The purple lines denote the active field area.

- Only WFDF Media are permitted on the active field areas.
- Only Media accredited with a Team and WFDF Media are permitted on the player line.
  - Accreditation must be worn, and visible at all times.
- All other Media must remain behind, not on, the spectator link.

Accredited Media are permitted into the active field area during ceremonies, but must do so in a respectfully manor to the ceremony, should not interfere with the passage of teams, or cause disruption such that participants can not hear or watch the ceremonies and or speeches.



## TERMS & CONDITIONS

These terms shall apply to any Accredited photographer (the "Photographer") for the **WFDF 2024 World Ultimate Championships** ("WUC 2024") and **WFDF 2024 World Guts Championships** ("WGC 2024"). The Photographer will receive an Accreditation and benefit from the access granted pursuant to it, upon: (i) providing this Media Policy duly signed at Event Accreditation; and (ii) subject to the complete and express prior acceptance of the "Terms and Conditions" set out herein, and in conjunction with any additional specific terms the WFDF may put in place, in particular regarding the use by Accredited Media of WFDF Content for the exclusive purpose of reporting on the event during the event.

TERMS AND CONDITIONS

During the Period of the event and in respect to the WFDF event, the Accredited Personnel acknowledges and agrees:

1. To act in conformity with the WFDF Policies all other guidelines made available by the WFDF through [www.wfdf.sport](http://www.wfdf.sport);
2. That any images and or videography captured, depicted or taken by the Photographer at the event (the "Photographs"), including those of athletes competing within any WFDF event venue, shall only be used for *bona fide* news services for still photographic editorial purposes only;
3. That the use of Photographs for advertising or any other commercial or promotional purpose, in any manner, format, media or technology, whether now existing or created in the future, is strictly prohibited, unless with the WFDF's prior consent;
4. That the use, authorization to use or dissemination in any manner or form of moving images captured, depicted or taken by Photographer at the event, in any manner, format, media or technology, whether now existing or created in the future and whether such use is commercial or noncommercial, is strictly prohibited;
5. That the Photographer is excluded from the copyright assignment and licence terms, in respect to any photographs, films or recordings created within, from or of an WFDF event Venue, exclusively when acting in a Media Capacity.
6. That failing to provide this signed Media Policy will lead to the photographer not being granted a Media Accreditation, without which they will not be permitted entry into any photo position in any event venues.
7. That the WFDF reserves the right (without limiting any other remedy or sanction available to it), at its sole discretion, to immediately revoke, without notice, any accreditation and any other access to any WFDF event Venues, as well as access to WFDF content, for the event Period and future editions of WFDF events, in the event of any breach of these Terms and Conditions;
8. That any dispute, controversy or claim arising from or in connection with the execution or interpretation of these Terms and Conditions or breach thereof not resolved amicably:
  - (i) if during the WFDF event period, shall be submitted exclusively to the Tournament Rules Group (TRG) for final and binding arbitration, and the language shall be English; or otherwise
  - (ii) if outside of the WFDF event period, shall be submitted exclusively to the WFDF Executive Committee for final and binding arbitration, and the language shall be English.
9. WFDF is in partnership with official suppliers for Footwear, Gloves, Bags, Merchandise/Apparel and Discs. No other branding for competitors brands may be used or attached to images obtained at the event if it is showing the event logo or brand. (VC Ultimate, Discraft, Layout, XCom, Flik and Greatest Bags are the only brands allowed to be co-branded to media content for 2024 WFDF Events)

By signing this document, you consent to and agree to abide by the above Event Media Policy. Media accreditation is only valid with the signing of both the EPA and this form, along with a fully processed and approved media registration application.

**Name:**

**Organisation:**

**Signature:**